



St George Leagues Club  
Photographic Society



## ST GEORGE PHOTOGRAPHY EDUCATION PROGRAM FOR 2017

### INTRODUCTION

This is a program intended to develop each participant's capacity to evaluate the image – theirs and the work of others.

Image evaluation is a skill. It is based on a broad, comprehensive knowledge of the discipline of photography. To evaluate an image one must be a knowing person. One who is visually literate.

Photography is the parent discipline of mass communication. One cannot comprehend the image, celebrate its individual quality and character without the knowledge of what is the history, the ideological/philosophical structures, the competing and contested value systems borne of its history or the suite of knowledge that forms its art, craft and science.

This education program surveys this knowledge base and concludes with the provision of a systematic model for image evaluation that uses the levels and layers of visual language that distinguishes photography from other modes of communication.

All images are texts. They can be read just as one reads a poem, a novel, a newspaper, listens to music and or views the moving image. To read the image, to listen to the image one needs to be literate. This program of study develops visual literacy- a core skill if one seeks to move from being a camera operator to an expressive, conceptual, creative photographer who can read and listen to the image.

### SPECIFIC OBJECTIVES

1. What is meant by a text in photography?
2. How did the history of photography shape its "genius"
3. What are the core philosophical and ideological underpinnings of photography
4. What are the synergies between other disciplines and photography's professional and arts practice?
5. The power of movements and ideas that continue to shape this medium.
6. The rise of expressionism and its consequences
7. The modern paradigm - digital democracy
8. The prevailing visual cultures – the record – the campaigning documentary - the conceptual statement/question
9. Using visual language to evaluate the image.

This course of study will be offered using a range of teaching and learning strategies, resource people and audiovisual technologies. The venue is St George Leagues Club, Kogarah from 10:00 am to 4:00 pm with refreshment and

luncheon breaks at attendee's discretion. Details of registration, enrolment and fees will be found at <http://www.stgphoto.org.au/> by the end of March, 2017.

## THE PROGRAM

Date	Workshop Title	Key Themes
Saturday 27 <sup>th</sup> May	Photography as Art	Origins of photography and its evolution by and through changes in technology + art movements + new ideologies + social contexts. Power of pictorialism. The revolt that was modernism and post modernism. Photography and the new democracy of the image
Saturday 24 <sup>th</sup> June	Translating Ideas into Expressive Images	How ideas/concepts are expressed/conveyed in visual arts. Photo documentation + representation + experimentation. Cross cultural perspectives. Origins of photographic conventions and their changing relevance.
Saturday 29 <sup>th</sup> July	Contemporary Photo Practice	Examination of contemporary photographic practice drawn from fields of: forensic, scientific, illustrative, industrial, travel, photo journalism, social documentary, nature, moving image. Critical perspectives from current photo arts practitioners. Links between style, self and seeing.
Saturday 26 <sup>th</sup> August	Evaluating Your Development as a Photographer	Personal growth and weight to be given to expression, communication, originality. Ownership of image – the role of self-appraisal, peer appraisal and use of reference groups.
Saturday 16 <sup>th</sup> September Sunday 17 <sup>th</sup> September <i>**Two day weekend for those who have completed the four previous sessions**</i>	Image Evaluation through a range of visual literacy/language strategies for author, audience and club communities	Empowering the author to assess their work; communication via use three levels of visual language; some templates for evaluation introduced and then applied to an intensive workshop evaluating images under guidance of experienced assessors. The role of the club as an education/learning centre.

This program is partially sponsored by The Photographic Society of America

Designed, developed by:

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